

WHO DOES WHAT?



ALEXA MOODY | Executive Director & Founder

- General day-to-day management of Please Live
- Primary moderator of Facebook
- Coordinates meetings with schools, churches, and community venues for potential programs
- Actively seeks out community partnerships and networking
- Runs board meetings, manages committee chairs
- Actively involved in all committees to assist in overseeing projects
- Is the face of Please Live - manages all communication and media inquiries
- Is the primary event person, including health fair table set-up and presenter for both general Please Live program and Love Life Ministries program
- Giant sci-fi nerd who sleeps too much and has an oddly dark sense of humor for the founder of a nonprofit



KATIE PETERS | President, Fundraising Co-Chair

- Serves as backup chair for fundraising committee
- Specializes in running meetings and facilitating communication, thus is often part of all committee meetings
- Seeks out and writes grants
- Is super good at editing
- Lives in Colorado, so most volunteering happens online
- Is probably the smartest person you will ever know



LAURA COOK | Secretary

- Manages Please Live documents, making sure to have physical copies of all files
- Takes meeting minutes
- Assists in coordinating events alongside of Alexa, including outreach, general management, and program presentation
- Stars in several marketing tactics, such as Suicide Prevention Week Videos (#Donuts4Depression) and our Yankee Candle Video
- All around goof and embodiment of childhood joy



COREY SNYDER | Treasurer

- Manages Please Live's financial records, making sure we are on budget and providing bank statements/financial reports to the Board of Directors as requested
- Manages and files necessary State and Federal paperwork, such as our annual form 990 and Tax Exemption forms
- Assists in planning fundraising activities and tracking costs per event
- Assists in seeking out corporate sponsorships
- Main contact for our annual Golf fundraiser
- Is Alexa's arch nemesis so it was surprising he made it on the Board



SARAH ALVAREZ | Love Life Ministries Chair

- Manages all LLM volunteers
- Actively seeks out faith communities for potential LLM events
- Coordinates Love Life Letter submissions
- Oversees all LLM projects
- Has coffee instead of blood flowing through her veins



LORAH FELDMAN | Creative Director

- Oversees all graphics within Please Live to maintain brand integrity and make everything pretty
- Designs and schedules quarterly email newsletters
- Assists in direction of all art activities, including photography and videography projects
- Manages all design volunteers
- Stays on top of current design trends so Please Live stays up to date
- Self medicates life stresses with Chick-Fil-A and coffee



ANDREA KEMBLE | Education Chair

- Manages volunteers in the education committee
- Manages the monthly Please Live blog, including seeking out volunteers or guests to write posts, sometimes writing posts herself
- Manages the content of the quarterly email newsletter, including the articles and the various sections
- Oversees all Education committee projects
- Lives in North Carolina, so mostly volunteers online
- Is a vegan because she is better than everyone else



TIFFANY YOUNG | Marketing Chair

- Manages all of the social media moderators
- Manages Google Analytics, Google Adwords, SEO, and other marketing things
- Assists in writing quarterly email newsletters
- Creates and manages social media paid ads as necessary
- Oversees all marketing projects
- Loves her dog Coopy more than most people



DAVE COOK | Web Developer, Design Co-Chair

- Assists with web development and coding, particularly on our websites and our SharePoint site
- Assists with photography needs
- Is a Please Live presenter
- Likes to play devil's advocate
- Alexa's second arch nemesis, on par with Corey
- He is literally laughing in this photo because he threatened to set Alexa's hair on fire. This isn't a joke. He really said that.